

INTRODUCTION

This Privacy Policy is for you- visitor to our websites and user of our products. This Privacy Policy contains important information about how we use your personal data and other information stored about you.

This information is very important for you. It is important that You read this document.

The controller of personal data is DSR S.A. with its registered office in Wrocław, ul. Legnicka 55F, 54-203 Wrocław (KRS: 0000237447) (hereinafter referred to as the “**DSR**”).

Contact: e mail: pp@dsr.com.pl, telephone: 00 48 71 889 05 60.

DSR processes your personal data according to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter referred to as the “**GDPR**”).

We protect your interest with due diligence, and we especially ensure you, that the data collected is processed in accordance with law; it is collected for particular, lawful purposes, and the data is not subject to any further unlawful processing, in violation with those purposes; the data is substantively valid and adequate to purposes determined in this policy, for which purposes it is processed and is stored in the form that allows identification of data subjects not longer than necessary to achieve the goal of processing.

SCOPE OF DATA COLLECTION

You are only asked to submit your personal data if you order any of our products or services or send us e-mail. We collect the following data:

- a. First name
- b. Last name
- c. User IP Address
- d. E-mail address
- e. Phone number.

If you are purchasing one of our products, you will also need to provide your billing address and payment card information.

We also collect data about you using technology such as cookies, device IDs, IP addresses and location data. That allow us to save your preferences concerning contents of the website, modification of viewing thereof and updating thereof with respect to your needs and expectations.

We also log and use information about any service errors or interruptions that you have experienced in order to help us create fixes and to make technical improvements to our website.

PURPOSE OF DATA COLLECTION

DSR collects and processes Your personal data in order to:

1. provide you with a service and to perform the agreement.
2. allow you to contact us on a given subject through contact form and to provide a proper answer to your question.
3. adjust the content of the service to your needs and interests.
4. help us create fixes and to make technical improvements to our website.
5. comply with the law.

LEGAL BASIS

The necessity to perform the agreement, that you are a Party to or taking actions before conclusion of the same, on your request (art. 6 section 1 letter b) of the GDPR). This basis refers also to data collected via contact form on our website, to provide you with information that you have requested.

The necessity to fulfill legally justified purposes of the DSR, expressed by: website management, adjustment of its content to your needs and expectations, provision of security of your data in cyberspace (art. 6 section 1 letter f) of the GDPR).

THE RETENTION PERIOD OF PERSONAL DATA

We will keep your information only for as long as it is relevant and useful for the purpose for which it was originally collected and to comply with legal requirements.

Personal data processed by DSR for the performance of contract are kept for the period which is necessary for the execution of the contract or until the expiry of the prescription of claims.

RECIPIENTS OF PERSONAL DATA

We share your personal data with our trusted subcontractors and partners who cooperate with us in the course of conducted business activity (i.e. IT, marketing, legal, etc.).

We may disclose personal data to the authorities and other third party in cases indicated in the provisions of law.

We do not transfer your personal data to any third countries.

YOUR RIGHTS:

1. **Right of access** – you have the right to request a copy of the data that we hold about you.
2. **Right of rectification** – you have a right to correct data that we hold about you that is inaccurate or incomplete.
3. **Right to be forgotten** – you can ask for the data we hold about you to be erased from our records.
4. **Right to restriction of processing** – you can ask for us to restrict the way we process your data.
5. **Right of portability** – you have the right to have the data we hold about you transferred to another organisation.
6. **Right to object** – you have the right to object to our processing your data where we are relying on a legitimate interest in order to process it.

7. Right to submit a complaint- you have the right to submit a complaint to the supervisory authority handling protection of personal data.

We indicate that providing of personal data is voluntary but necessary to use the functionality of the website, which requires the data to be provided, as well as to perform the contract.

If you wish to exercise any of your rights in relation to your personal information or if you have any queries about how we use your personal information, please let us know by contacting us at the following address: iodo@dsr.com.pl.

COOKIES

We may use information obtained from cookies or similar technology. Cookies are text files containing small amounts of information which we download onto your computer or device when you visit our website.

We use cookies to make this website work properly, and to provide the most relevant products and services to you.

We use the following types of cookies:

- **Strictly Necessary Cookies:** These are cookies that are essential to enable you to use the services, for example moving around our websites and using their features.
- **Performance Cookies:** These are cookies which collect information about how and when you and other visitors interact with our services (e.g. pages viewed most often) and the information collected by these cookies is used to improve how our services work.
- **Functionality Cookies:** These are cookies that allow our services to remember choices you have made (such as your login information) and provide you with content and features which are customised to you.
- **Advertising Cookies:** These are cookies which are used to deliver adverts to you which are more relevant to you and your interests.

The types of cookies described above may be "session cookies" or "persistent cookies". Session cookies are only stored on your device whilst you are using the services and are deleted when you log off from the services or close your browser. Persistent cookies remain on your device for a period of time after you log off from the services or close your browser.

THIRD PARTY WEBSITES

Our website links to third party sites which we do not operate or endorse. These websites may use cookies and collect your personal information in accordance with their own privacy policies. This privacy policy does not apply to third party websites and we are not responsible for third party websites.

FINAL PROVISIONS

We review this privacy policy on a regular basis to ensure that it is up-to-date with our use of your personal information, and compliant with applicable data protection laws.

We reserve the right, at our discretion, to revise this privacy policy at any time. The updated privacy policy will be posted on our website. You are encouraged to review this privacy policy from time to time.